IIOE Egypt National Center

"Empowering Higher Education Institutions for Digital Teaching and Learning in Egypt" Project

DIGITAL TEACHING & LEARNING NATIONAL POLICY DIALOGUE

January 12, 2023

CONCEPT NOTE

Digital Teaching and Learning National Policy Dialogue

Background

In line with the Egyptian national strategy to promote digital education, the International Center for Higher Education Innovation under auspices of UNESCO (UNESCO-ICHEI) and Ain Shams University (ASU) jointly established the International Institute of Online Education Egypt National Center (IIOE Egypt) in May 2022 to construct a national hub supporting the digital transformation of higher education teaching and learning in Egypt. IIOE Egypt is hosted by ASU and endorsed by the Egyptian Ministry of Higher Education and Scientific Research and the Egyptian Supreme Council of Universities and has developed a national network of over 20 Egyptian Higher Education Institutions (HEIs).

At the 3rd World Higher Education Conference (WHEC2022) held in May 2022, UNESCO-ICHEI jointly launched the "Research Series on digital transformation of higher education teaching and learning" with IIOE's global partners to provide research support to its partner HEIs to drive digital transformation of higher education teaching and learning.

Within this context, UNESCO-ICHEI and IIOE Egypt jointly launched the national project "Empowering Higher Education Institutions for Digital Teaching and Learning in Egypt" in September 2022 with a focus on supporting digital teaching and learning practices in Egyptian HEIs, and empowering IIOE Egypt to be a national hub driving the digital transformation of higher education teaching and learning. The project provides a variety of activities including master teacher training on digital teaching and learning, a national higher education institutions leadership forum and a policy dialogue among management staff, engaging 22 Egyptian HEIs participating in the project.

Objectives

The aim of the National Policy Meeting is to facilitate dialogue among national authorities of higher education, HEIs management and support staff to establish a conducive institutional environment for digital teaching and learning among Egyptian HEIs.

Final output:

A report including promising case studies of supportive policies for digital teaching in HEIs, viewpoints of participants, and recommendations for HEIs to develop institutional plans for establishing a conducive environment for digital teaching

Time& Location

Date & Time: January 12, 2023, 11:00am-12:50pm Cairo time (UTC+2)

On-site meeting venue: Main meeting Room, Galala University, Galala, Egypt

Online meeting: Zoom registration link:

https://us02web.zoom.us/webinar/register/WN_aktd0_wsQt-a-YLZeMrcNw

Organizers

- **IIOE Egypt National Center (Ain Shams University)**: Main Organizer
- **UNESCO-ICHEI**: International keynote speaker Invitation
- **Galala University**: Event hosting

TENTATIVE AGENDA   Presenter: **Dr Heba Shawky** – Ain Shams university

Opening Remarks (15 mins)

11:00 -11:15	**Prof. Mohamed El Shinnawy** Acting President of Al Galala university
	Prof. Mona Abdel Aal Elzahry Executive Director Education Strategy Administration, Ain Shams University Deputy Secretary General of IIOE, UNESCO-ICHEI, Director of IIOE Egypt Center
	Prof. Hesham Farouk Assistant to the Minister for Digital Transformation, Ministry of Higher Education and Scientific Research

Keynote Speeches (30 mins)

| 11:15 -11:45 | **Prof. Sanaa Rady**
Vice President for Higher Education, National Authority for Quality Assurance and Accreditation of Education "NAQAAE" | Accreditation standards of online and blended programs and courses |
| | **Prof. Paul Prinsloo**
Research Professor in Open Distance Learning, University of South Africa | International policies of digital transformation in education |

Panel Discussion (60 mins)
Online learning Framework, Challenges and Opportunities

| 11:45 -12:45 | **Moderator:**
Dr. Dalia A. Yousef, Director of eLearning Central Unit, Ain Shams University |
| | **Panelists:**
Prof. Ashour A. Amry, Director of Electronic and Knowledge Services Center, Supreme Council of Universities
Ass.Prof. John Fayez, Deputy Director of Electronic and Knowledge Services Center, Supreme Council of Universities
Prof. Hossam Fahim, Senior ICT Consultant, Ain Shams University
Prof. Ibrahim Moawad, Dean of Faculty of Computer Science, New Mansoura University
Prof. Ghada El Khayat, Director of the Pedagogical Innovation and Distance Learning Center "ADIP" of Alexandria University.
Prof. Mohamed Abd Elaziz, Program Director of Artificial Intelligence Science and biomedical informatics, Director of Digital Transformation Unit at Galala University, Egypt.
Prof. Hany El-Nashar, Digital transformation Director, Beni Suef University, MOHE Dx Consultant
Ass.Prof. Walaa Sarhan, Director of E-Learning unit, Director of E-Exams center, member of the ranking team, Zagazig University |

Closing Remarks (5 mins)

| 12:45 -12:50 | **Prof. Mona Abdel Aal Elzahry** |